



SPONSORSHIP PROPOSAL

COMPETITION WEEK



Summer OF 2026



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ABOUT US

Mic Check Wynwood is more than a music competition – it's a movement. Born in the heart of Miami's vibrant Wynwood Arts District, we are a global platform dedicated to discovering, showcasing, and elevating independent artists from every genre. This is not a rap battle – it's a celebration of artistry in all its forms.



Every season, 32 talented artists from around the world converge in Miami for an electrifying multi-day experience. They perform live, connect with industry professionals, and compete for life-changing opportunities – from cash prizes and distribution deals to global press coverage.

Our mission is simple: empower artists. We provide the stage, the spotlight, and the promotional push – including radio play, social media features, custom marketing materials, and year-round exposure leading up to the event. Whether you're a singer, songwriter, producer, or performer, Mic Check Wynwood is where your talent meets opportunity.

We believe in building careers, not just moments. That's why we combine live

OUR VISION

Mic Check Wynwood is more than a music event—it's a global artist experience. Born in the heart of Miami's creative district, we've grown into a cultural movement that brings together artists, managers, and fans from every genre and every corner of the world.

Whether you're hip-hop, R&B, Latin, Afrobeat, EDM, pop, reggae, rock, or something entirely your own—Mic Check Wynwood is your stage.

What We Do

We curate a 5-day festival-style experience every summer in Wynwood, Miami, blending:

- 🔥 Live performances & showcases
- 🎤 Artist battles & competitions
- 🌐 Global networking & industry panels
- 📺 Media exposure & blog features
- 🎁 Exclusive gifts, prizes, and brand opportunities



It's part concert, part competition, part creative retreat—and 100% unforgettable.

Our Mission

To elevate independent and emerging artists by giving them a platform that's bold, inclusive, and built for impact. We believe in the power of music to unite cultures, spark movements, and change lives.

Why Wynwood

Wynwood is Miami's creative soul—where art lives on walls, music spills into the streets, and culture is always in motion. It's the perfect backdrop for artists to shine, connect, and grow.

Season 4: The Super Artist Vacation

In July 2026, Mic Check Wynwood returns bigger than ever. Artists who register early unlock marketing support, blog features, and exclusive perks. This isn't just a show—it's a launchpad.





OUR MISSION

01

Create a stage for raw, independent talent

02

Celebrate all music genres and cultures equally

03

Empower artists with exposure, tools, and community

04

Build a global network of creatives, managers, and media

05

Deliver high-quality content—radio, podcast, TV, and digital

06

Offer real value: gifts, promo, contracts, and career support

07

Attract sponsors who believe in culture and creativity

08

Turn Wynwood into a launchpad for rising stars

09

Expand internationally with artist retreats and showcases

10

Establish Mic Check Wynwood as a legacy brand in global music



ABOUT THE EVENT

Mic Check Wynwood is a five-day global music experience held every July in Miami's creative Wynwood district. Artists from all genres come together for showcases, competitions, networking, and media exposure. With curated marketing, exclusive gifts, and a vacation-style vibe, it's more than an event—it's a launchpad for rising talent. Sign up now and visit our website to see everything you unlock. Spots are limited!

Our Schedule:

**DAY
01**

THURSDAY, JULY 9 2026

CHECK IN LOCATION - TBA

Arrive in Wynwood and meet the Mic Check team. Artists receive their Season 4 bag with exclusive gear; managers get their own essentials. We'll review the full itinerary, answer questions, and get everyone locked in. ✉ Itinerary is emailed 2-3 months ahead so you know exactly where to be and when. kick-off party the same night at Studio 19.

**DAY
02**

FRIDAY, JULY 10 2026

Press Release & Round 1 of Competition

We kick off the day with a live press release at Dagr8FM, where every artist will be interviewed on-air to let the world know they're officially in the competition.

After the broadcast, we head to the first competition venue (location TBA) for Night 1 of battles.

- 16 artists compete in 8 head-to-head matchups
- Winners from this round will advance to Day 3 of competition (Event Day 4)

**DAY
03**

SATURDAY, JULY 11 2026

Podcast + Round 2 of Competition

We start the day at the legendary Art of Hip Hop Museum in Wynwood for a major podcast taping. Artists will dive deep into their music, stories, and creative journeys—captured live for the culture.

After the podcast, we head to the next competition venue for Round 2 battles:

- 16 new artists go head-to-head in 8 matchups
- Winners advance to Day 3 of competition (Event Day 4)

**DAY
04**

SUNDAY, JULY 12 2026

Brunch Photo Shoot & Semi-Final

We start with a private brunch at an exclusive content house—poolside vibes, networking, and a pro photo shoot. Artists receive their Season 4 portraits same-day for promo use.

Then it's back to the stage for the semi-final battles. The pressure's on, and the spotlight's yours.

**DAY
05**

MONDAY, JULY 13 2026

The Cypher & The Grand Finale

We close out Season 4 with a massive artist cypher—raw talent, real bars, and global energy. Then it's time for the final round of competition. The last artists go head-to-head for the ultimate title and the Grind Prize.

This is where legends are made.

WINNERS

PUNCHLEYEN



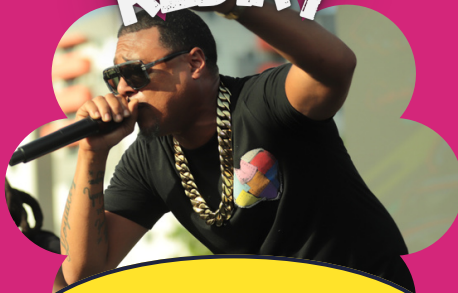
2023

LEO LEGEND



2024

REDIRT



2025



Mic Check Wynwood has crowned three standout champions. Season 1 winner Punchleyen (Miami, FL) brought unmatched energy and lyrical fire, setting the tone for what the competition could be. Season 2's Leo Legend (North Carolina) impressed with his genre-blending style and commanding stage presence, expanding Mic Check's reach beyond Florida.

Season 3 went to Redirt, aka Redirt954 (Pompano Beach, FL), whose gritty storytelling and hometown pride won over the crowd and judges alike. Each winner represents the heart of the movement—raw talent, real impact, and a legacy that keeps growing.

EVENT

HIGHLIGHT



SPONSOR PACKAGE

\$250

Tier 1: Community Supporter

Local businesses & creatives
Logo on website, social media shoutout

\$500

Tier 2: Culture Ally

Boutique brands & startups
All Tier 1 + logo on flyers, product in artist bags

\$1500

Tier 3: Creative Partner

Regional sponsors & media
All Tier 2 + blog feature, branded photo backdrop, booth activation

\$2500

Tier 4: Stage Sponsor

Music platforms & lifestyle brands
All Tier 3 + branded stage segment, live shoutouts, VIP lounge branding

\$5000

Tier 5: Media Powerhouse

Streaming services, networks
All Tier 4 + commercial placement in recap show, podcast mentions, interview drops

\$10,000

Tier 6: Global Presenting Sponsor

Major brands & labels All of Tier 5
"Presented by" naming rights, full campaign integration, exclusive artist collab content
On-Site & Event Exposure, Artist & Fan Engagement
Media & Content Integration, Radio Commercial
Digital & Marketing Reach



THANK
YOU! 🍌

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HOPE YOU ARE INTERESTED TO JOIN.